



LOCKDOWN SHOW

MEDIA PACK







During the UK's government essential lockdown period some individuals are feeling isolated at home away from their family and friends. Receiving devastating news on a daily basis via the media is causing an increase in anxiety levels and stress which is affecting some individuals mental health.

The Lockdown Show aims to address issues facing lone individuals isolated at home during the government restrictions. The show is a lighthearted look at the problems people are facing alone. Using visual communication technology we will introduce guest experts and discuss possible fixable solutions via remote connections (Skype, Zoom, FaceTime).



Format:

Each show will be a 10-15 minute episode set in a home environment. The show will be structured to the following formula:

Introduction.

Coming up.

News - Positive news and clips about what is happening in the world that is positive.

Expert interviews: A punchy selection of interviews, tips and reviews.

Outro and competition.



During all shows we will focus on mindfulness and positive wellbeing and offer solutions to common problems people are facing during these challenging times. Using experts in chosen fields we will draw on their expertise to find solutions.

Each show will also enable guests to make a donation to various NHS and other charities using an independently managed App/platform to take payments.





WHAT ARE WE LOOKING FOR?

We are looking to collaborate with a broadcaster or internet channel to feature our programmes. The Lockdown Show and 'Izzy Wizzy Let's get Quizzy!' can be produced weekly and rebranded accordingly.

Sponsorship

Sponsorship and advertising opportunities are available on Litchfield's Lifestyles and the shows we produce.

We are looking for products (particularly gadgets) to review and demonstrate on the Lockdown Show that would aid our viewers during the lockdown period. We are also looking for products to place on and around our sets on the Lockdown Show and Izzy Wizzy Let's Get Quizzy!'.

Please email: mail@litchfieldslifestyles.com

Contact details:

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Company: Presenter Network Ltd.
UK Company Registration: 07352931

Channel information:

Total channel views (April 2020) - 106,422

Highest viewed video - Benidorm TV Location Tour - 50,000+



Litchfield's
Lifestyles 

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